

MEMBERSHIP APPLICATION



2024–2025

MEMBERSHIP BENEFITS

The Top of West Virginia Convention and Visitors Bureau offers its members of the following benefits:

- Distribution of your business's promotional material
- Representation at travel shows
- Opportunities to participate in CVB programs and activities, such as educational sessions, cooperative advertising, special events, and marketing
- Website inclusion at www.topofwv.com
- Referral services to bring more people through your door
- Inclusion in the Top of West Virginia's marketing plan to increase our local travel and tourism economy

Our Mission:

The Top of West Virginia Convention and Visitors Bureau's purpose is to **represent the common interests of its membership and to encourage tourism, promote the Arts, and increase economic activity and development** to further the general welfare and prosperity of Brooke and Hancock Counties and the City of Weirton in the Northern panhandle of West Virginia.

About the CVB:

- The CVB is an independent, non-profit organization that is governed by a volunteer Board of Directors.
- Our purpose is to promote this region as a viable destination for tourists, group tours, conventions, and meetings.
- Our goal is to enhance the economic prosperity of this region.
- Top of WV places advertising and creates promotional materials to attract visitors to our area.
- The CVB offers free information and assistance to all travelers.
- We offers assistance for conferences and group tours, such as free itinerary planning, registration, and reservation assistance.
- The CVB sponsors special events to bring tourists to our area.
- Top of WV supports statewide tourism, which contributes \$4.6 billion a year to the West Virginia economy.

Top of WV CVB has been an accredited member of the West Virginia Association of Convention and Visitors Bureaus since 2006.

CONNECT ONLINE:



@topofwv

www.topofwv.com

WHAT'S NEXT?

LEARN MORE

Membership Dues:

All memberships are payable annually, and run July 1st to June 30th of the following year.

Membership dues are \$100.00 for the 2024-2025 fiscal year.

Once we receive your application, it will be reviewed by our board of directors. If the business/organization meets the requirements and qualifications for membership, it will be approved and will become a full member. A welcome packet will then be sent with additional information.

Initially, new members receive a featured post on our social media accounts. The Top of WV CVB has over 10K followers on Facebook, and growing audiences on Instagram, Twitter, TikTok, and Linked In.

We also have a monthly newsletter that goes out to prospective visitors to the region. Each issue includes a list of upcoming regional events, a featured member or event, new members, and links to tourism news in the Northern Panhandle.

Members are able to request additional promotional assistance and submit items to share with our audience. We will also distribute your flyers and brochures in our visitors center if dropped off.

We value all of our members, and are always open to suggestions about how we can better serve you.

Completing the Application:

Please detach and complete the form below. Applications can be dropped off at the Top of WV CVB, emailed to info@topofwv.com, or mailed to:

Top of WV CVB
243 Three Springs Drive, STE 17
Weirton, WV 26062

If you are paying the membership fee by cash or check, please include the payment with your application.

Use your company's full and correct name, as you want it to appear on our website.

Please select one person from your company or organization to be the primary contact. This person will vote and make other decisions within the Top of WV CVB structure. Please notify us immediately if this person changes.

Please notify us if any of your information changes, so we can keep it updated.

Questions?

Stop by our visitors center, give us a call, or send us an email.

243 Three Springs Drive
STE 17
Weirton, WV 26062

304-797-7001

info@topofwv.com

Membership Application:

Business/Organization Name

Email

Business Address

Website

City

State

Contact Person

Title

ZIP

Phone

Mailing Address (if different)

Business Description

Payment Details

Cash/Check
(included)

Credit Card

Select One

Name on Card

Card Number

Exp. Date

3-Digit Code

Billing Address